

The Benefits of Donating Securities



Your donors benefit from the standard federal and provincial charitable tax credits, PLUS the capital gain is eliminated resulting in a larger tax credit.

Your charity benefits as you receive this donation through CanadaHelps in cash.

No brokers

No extra fees

No extra receipting

Bigger donations!

Example: The Mechanics

Avoid the
capital gains tax.
Give more.
Get more back.

| | Sell Shares and Donate Cash | Donate the Shares |
|---|-------------------------------------|------------------------|
| Fair market value of shares | \$10,000 | \$10,000 |
| Adjusted cost base of shares | \$4,000 | \$4,000 |
| Capital gain | \$6,000 | \$6,000 |
| Income inclusion for capital gain (\$6,000 x 50% of gain x 45% tax rate) | \$1,350 | \$0 |
| <i>Amount going to charity</i> | <i>\$8,650</i> | <i>\$10,000</i> |
| Charitable tax receipt | \$8,650 | \$10,000 |
| Tax credits for gift at 45% | \$3,892.50 | \$4,500 |
| Tax savings after offsetting tax on capital gain | \$2,542.50 (\$3892.50 - \$1,350) | \$4,500 |

What kind of securities can donors give?

Donation of Publicly-Traded Securities

Gifts to all charities: charitable organizations, public foundations, and private foundations.

Gifts of securities listed on prescribed public exchange, as well as bonds, mutual fund units and shares.

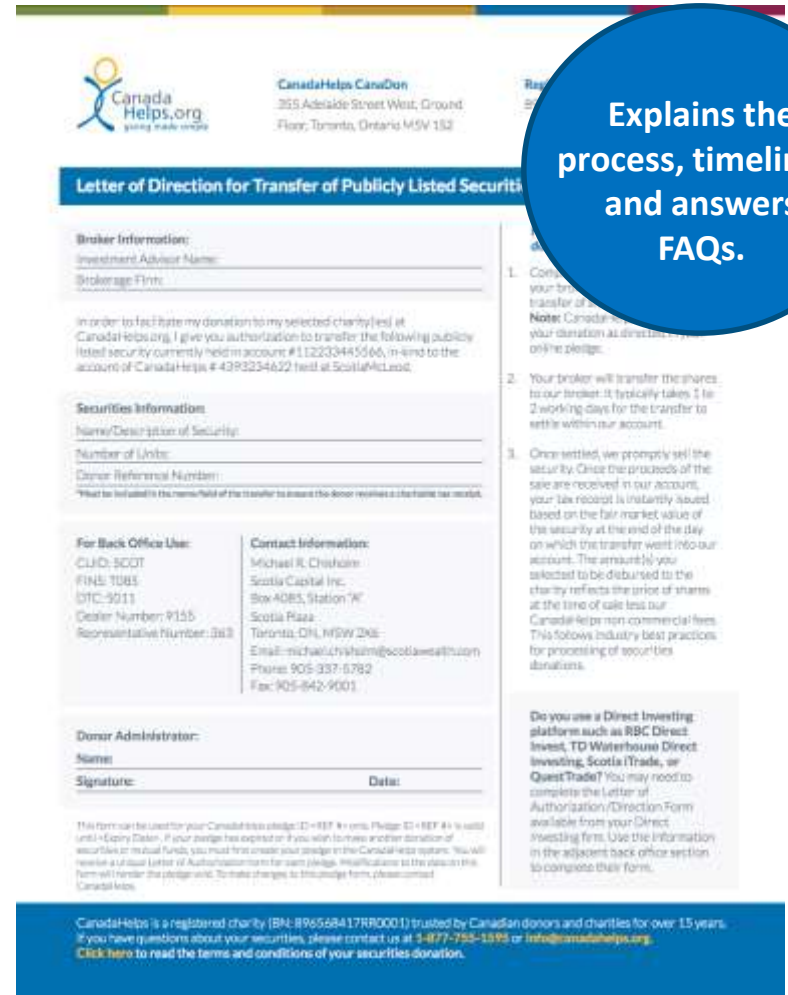
We can accept securities from any country, but the funds will be converted to CAD when sent to your charities. You will always receive a Canadian tax receipt.



It's easy to do!

Canada's largest online mutual fund & securities donation platform.

1. Visit CanadaHelps.org, search for your favourite charity and click **"Donate Securities"** on CanadaHelps.org and complete a short online pledge form.
2. **Complete the letter of authorization** and submit to your broker. You can download this on pledge confirmation page. We attach it to the email confirmation. If pledge still open we send 7 and 14 day reminders to you & broker.
3. **CanadaHelps does the rest** to facilitate the of the security, confirming sale details and providing a tax receipt to you and disbursing funds to your intended charity or charities.



CanadaHelps.org
giving made simple

CanadaHelps Canada
355 Adelaide Street West, Ground
Floor, Toronto, Ontario M5V 1S2

Letter of Direction for Transfer of Publicly Listed Securities

Broker Information:
Investment Advisor Name: _____
Brokerage Firm: _____

In order to facilitate my donation to my selected charity(ies) at CanadaHelps.org, I give you authorization to transfer the following publicly listed security currently held in account #112233445566, in-kind to the account of CanadaHelps # 4393234622 held at ScotiaMcLeod.

Securities Information:
Name/Description of Security: _____
Number of Units: _____
CISX Reference Number: _____
*Must be included in the memo field of the transfer to ensure the donor receives a charitable tax receipt.

For Back Office Use:
CUID: SCOT
FIN: T085
DTC: 9011
Dealer Number: 9155
Representative Number: 363

Contact Information:
Michael R. Chisholm
Scotia Capital Inc.
Box 4085, Station W
Scotia Plaza
Toronto, ON, M5W 2A6
Email: michael.chisholm@scotiawesttrust.com
Phone: 905-337-6782
Fax: 905-842-9001

Donor Administration:
Name: _____
Signature: _____ Date: _____

This form may be used for your CanadaHelps pledge (ID + REF #) only. Pledge ID + REF # is valid until 1 year after the date of the pledge. If your pledge has expired or if you wish to make another donation of securities or mutual funds, you must first create your pledge in the CanadaHelps system. You will receive a unique Letter of Authorization form for each pledge. Modifications to this form will render the pledge void. To make changes to this pledge form, please contact CanadaHelps.

Do you use a Direct Investing platform such as RBC Direct Invest, TD Waterhouse Direct Investing, Scotia Trade, or QuestTrade? You may need to complete the Letter of Authorization/Direction Form available from your Direct Investing firm. Use the information in the adjacent back office section to complete their form.

1. Confirm your transfer of securities to the charity(ies) you have selected on the online pledge.
2. Your broker will transfer the shares to our broker. It typically takes 1 to 2 working days for the transfer to settle within our account.
3. Once settled, we promptly sell the security. Once the proceeds of the sale are received in our account, your tax receipt is instantly issued based on the fair market value of the security at the end of the day on which the transfer went into our account. The amount(s) you selected to be disbursed to the charity reflects the value of shares at the time of sale less our CanadaHelps non-commercial fees. This follows industry best practices for processing of securities donations.

CanadaHelps is a registered charity (BN: 896568417R0001) trusted by Canadian donors and charities for over 15 years. If you have questions about your securities, please contact us at 1-877-755-1595 or info@canadahelps.org. [Click here to read the terms and conditions of your securities donation.](#)

If you donor is a direct investor.

We've got you covered!

Our letter of direction and process includes the information needed to fill out the online forms of the direct investing platforms.



Receipt Valuation

Your charitable tax receipt is based on the closing price on the day the security was received by CanadaHelps' broker

****The tax receipt is NOT for proceeds of sale.***

Treatment of gifts:

- Canadian best practice is to sell immediately and distribute to charity.
- Sale price of securities has no effect on tax receipt.



The image shows a sample of an "Official Tax Receipt For Income Tax Purposes" from CanadaHelps.org. The receipt includes the following information:

- CanadaHelps.org** logo and address: 355 Adelaide Street West, Ground Floor, Toronto, Ontario M5V 1S2. Registered Charity Number: 89636 8417 RR0001.
- Official Tax Receipt For Income Tax Purposes** header.
- Received From:** John Smith
- Receipt Number:** R2020C3P0
- Date Issued:** 11/09/2014
- Donation Amount:** \$ 234,000
- Address:** 123 Lorem ipsum Ave, Toronto, Ontario L8B 1B3
- Donation Date:** See donation details
- Location Issued:** Toronto, Ontario
- Authorized Signature:** [Signature]
- Donation Details** table:

| Donation Date | Charity | Amount |
|---------------|-------------------|-------------|
| 01/02/2014 | Lorem ipsum Dolor | \$ 1,234.00 |

CanadaHelps.org is a registered charity trusted by Canadian donors and charities for over 15 years. Our mission is to increase charitable giving across Canada by making it easier to donate and fundraise online. If you have questions about this receipt, please contact us at 1-877-755-1595 or info@canadahelps.org.

For information on all registered charities in Canada under the Income Tax Act please visit Canada Revenue Agency: www.cra-arc.gc.ca/charities.

Please remember!

- We have **changed providers** in 2019 so you cannot use last year's form.
- Gifts of public securities must be donated **"in kind"** in order to qualify for elimination of gain.
- Be sure your broker does **not** sell before transferring.
- Physical securities certificates are a significant challenge for the electronic transfer process – so please call ahead with plenty of time before any deadline you may have for donating.
- If your security or mutual fund takes the form of a physical certificate, the minimum value is \$2,000, since it must first be converted to a "digital format".



Securities vs. Mutual Fund Donations

- CanadaHelps accepts mutual fund donations as part of our in-kind donation program.
- **BEWARE!** Mutual funds take longer to process and sell – a consideration for your donor conversations around year-end gifts.
- It is **always** recommended that you encourage your donors to consult an advisor before making a gift of securities.



Timing

- CanadaHelps cannot guarantee donations will be processed for a 2020 tax receipt after **Thursday December 17th** **BUT** our team is working on gifts right up until the end of the year!
- Be clear about timing of donation, in-kind donations take longer than cash gifts to transfer, liquidate and receipt.
- We can't direct timing of trades but we sell right away.



About CanadaHelps



Vision:

We envision a society in which all Canadians are committed to giving and participating in the charitable sector, and in which all charities, regardless of size, have the capacity to increase their impact.

Mission:

To inform, inspire, and connect donors and charities, and to democratize access to effective technology and education in the charitable sector.

For charities, CanadaHelps builds effective and affordable fundraising technology, and provides free training and education so that all charities, regardless of size, have the capacity to increase their impact and succeed in the digital age.

For Canadians, www.canadahelps.org is a convenient, safe and trusted, one stop destination for donating to (once, monthly, or gifts of securities), fundraising for, or learning about any charity in Canada.

TRUSTED
SINCE 2000

\$1 BILLION
RAISED

2 MILLION
DONORS

22000
CHARITY
PARTNERS